

Software Intelligence for the New Enterprise

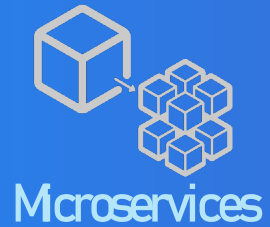
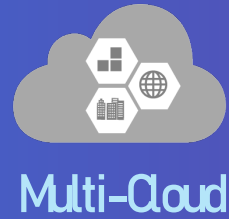
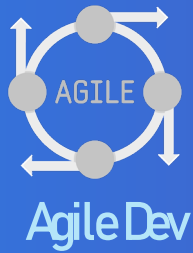
Accelerate IT Innovation

 dynatrace
Perform



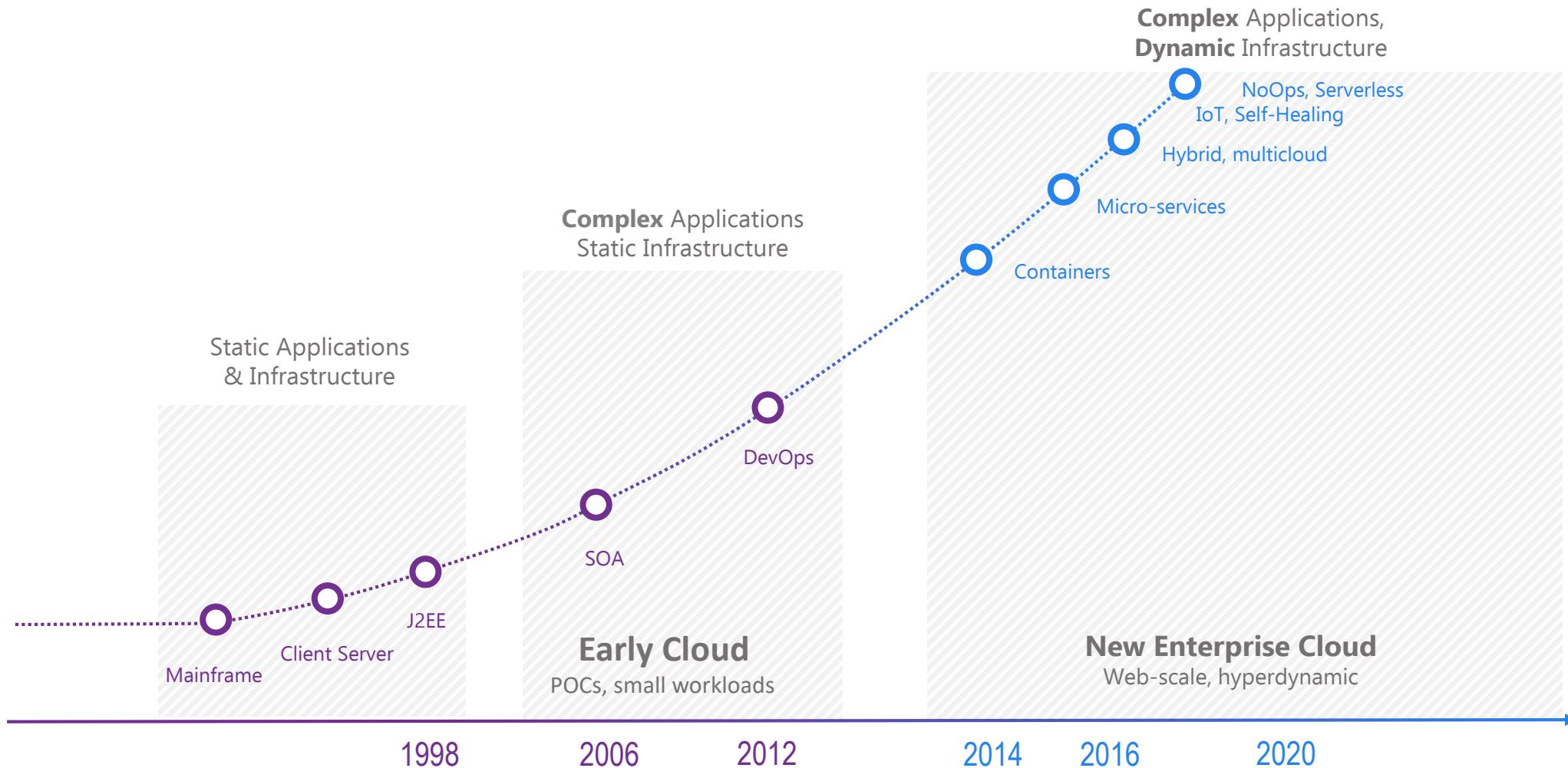
Ricardo Fontes
Regional Director – SEE & ME
Dynatrace

Is your Organization already or planning to...

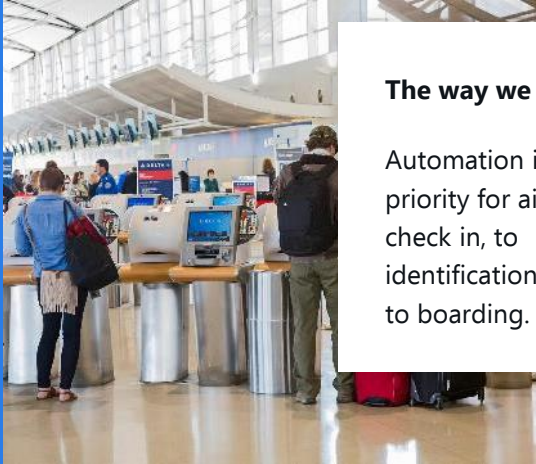


The New Enterprise Cloud

The era of the new enterprise cloud is here



Digital transformation is software defined



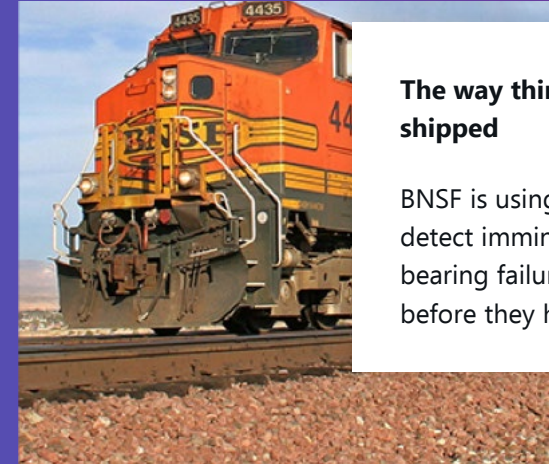
The way we fly

Automation is a key priority for airlines from check in, to identification, to boarding.



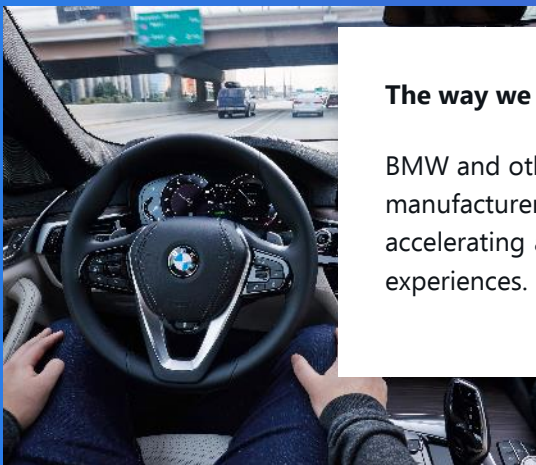
The way we transact

50% use smart devices to access financial services.



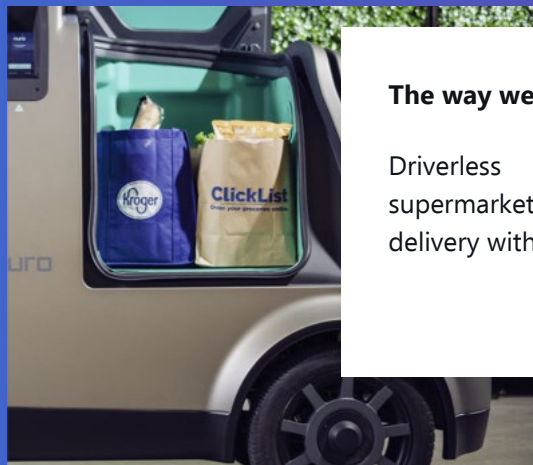
The way things are shipped

BNSF is using IoT to detect imminent bearing failures before they happen.



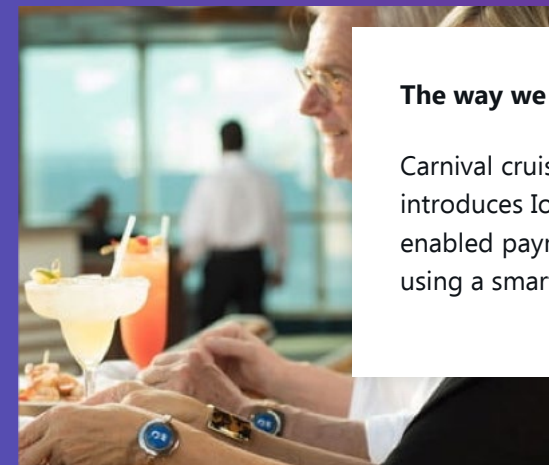
The way we get around

BMW and other car manufacturers accelerating application experiences.



The way we shop

Driverless supermarket shopping delivery with Kroger.



The way we play

Carnival cruises introduces IoT enabled payment using a smartwatch.

Powered by the new enterprise cloud

Enterprise cloud is the platform for digital transformation



Complexity

Hybrid Multi-Cloud



Scale

Web-scale and
automation



Dynamic

Containers and
microservices



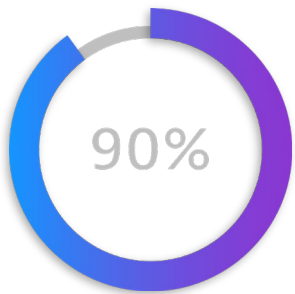
Frequency of Change

DevOps

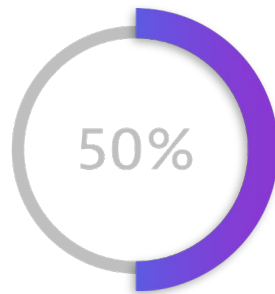


User Expectation

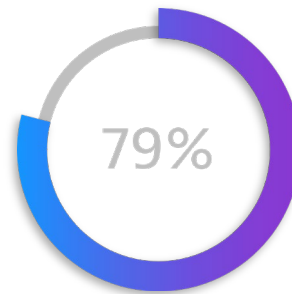
Digital Experience



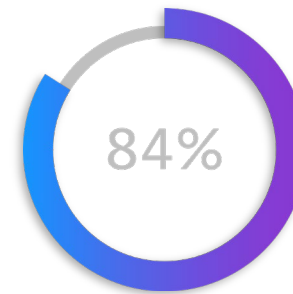
of enterprises are hybrid
with multi-cloud



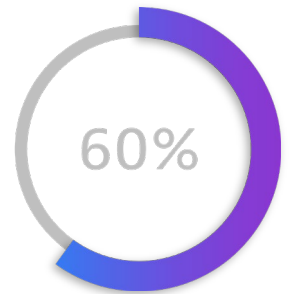
of enterprises building
web-scale architecture



container and
microservices adoption



of enterprises are
adopting DevOps



of users rate performance
ahead of features and
functions

Monitoring is required to drive the business forward with speed



Monitoring is required to drive the business forward with speed

but traditional monitoring is a dead end



Traditional Monitoring

Hybrid Multi-Cloud

Web-scale and Automation

Container and Microservices

DevOps

Digital Experience

Tool overload



The new enterprise cloud = more tools + same old problems

Traditional Monitoring

Hybrid
Multi-Cloud

Web-scale and
Automation

Container and
Microservices

DevOps

Digital Experience

What are you missing?

The typical organization monitors no more than 5% of their apps for performance and availability.



Traditional Monitoring

Hybrid
Multi-Cloud

Web-scale and
Automation

Container and
Microservices

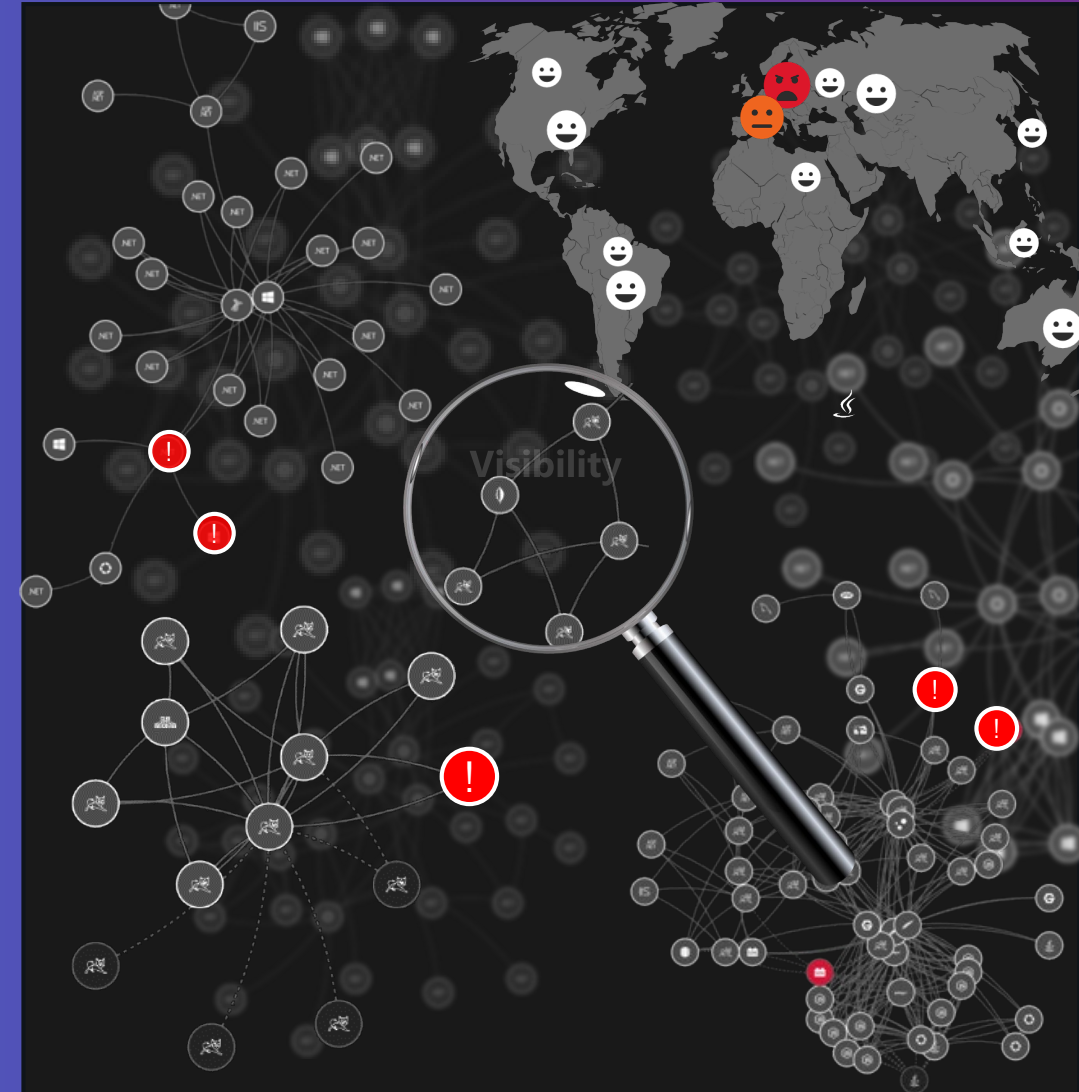
DevOps

Digital Experience

What are you missing?

The typical organization monitors no more than 5% of their apps for performance and availability.

Because the effort is too much and the tooling can't scale.



Traditional Monitoring

Hybrid
Multi-Cloud

Web-scale and
Automation

Container and
Microservices

DevOps

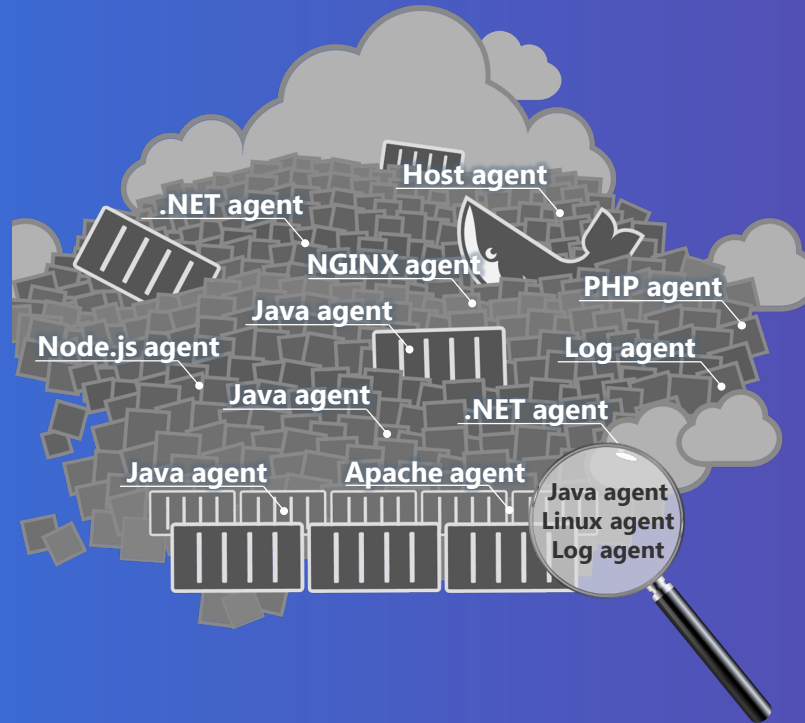
Digital Experience

Microservices – traditional monitoring doesn't work

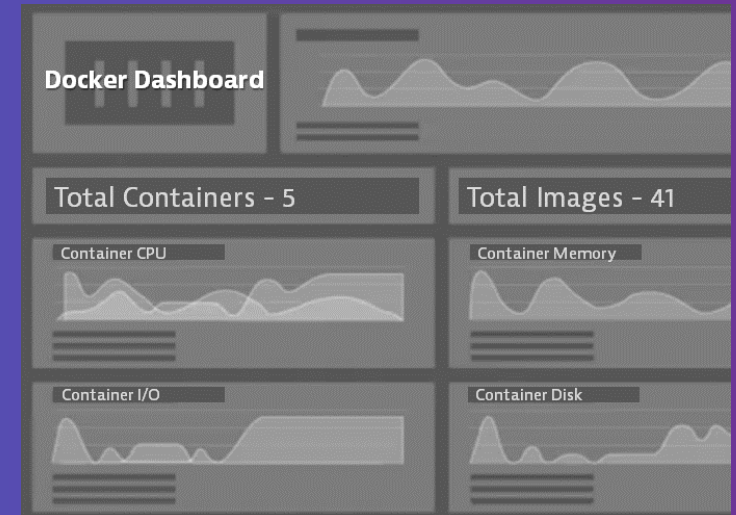
Agent explosion

Or

Rely on container metrics



Installing agents into every container
does not scale



This doesn't represent application performance

Traditional Monitoring

Hybrid
Multi-Cloud

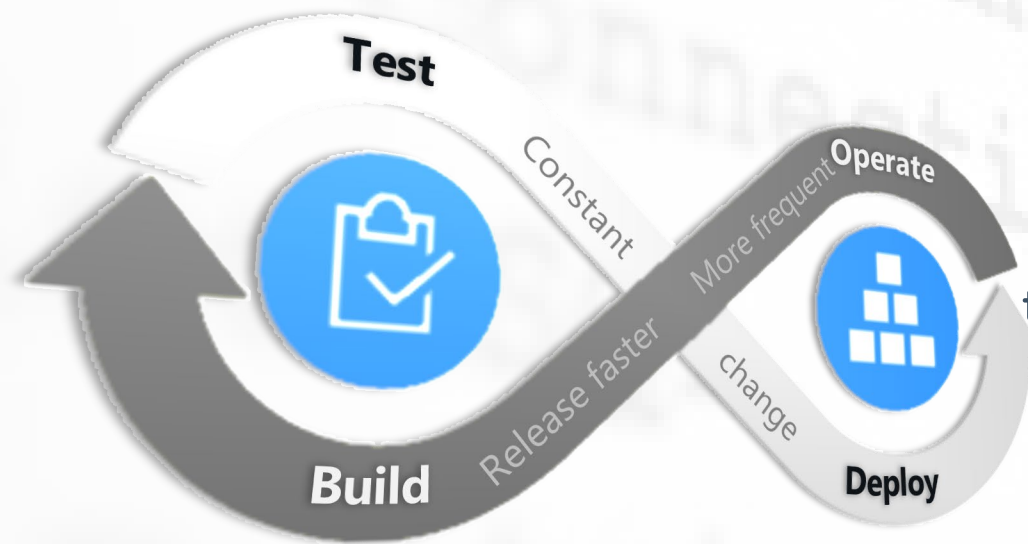
Web-scale and
Automation

Container and
Microservices

DevOps ◀

Digital Experience

Trying to innovate faster with DevOps?



How can your biz + dev
+ ops
teams move faster when...

traditional tools **cannot** auto-adapt to change?
and the teams **don't** share a single source of truth?

Traditional Monitoring

Hybrid
Multi-Cloud

Web-scale and
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Container and
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Digital Experience ◀

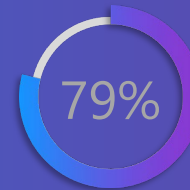
Bad user experience? Game over.

Performance



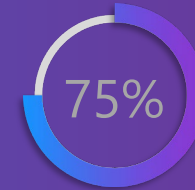
of mobile users abandon session if longer than 3 seconds to load

Impact

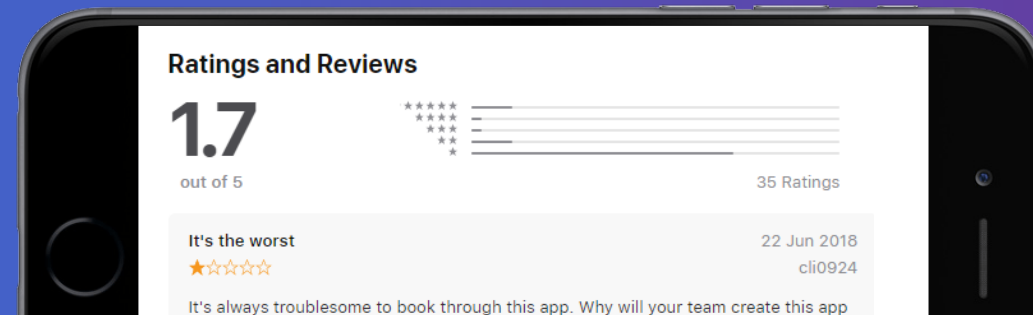


of users will not return after negative experience

Root cause



of customer expect online help resolution within 5 minutes



Traditional tools are **blind** to the most important perspective of all...
the real experience of your end users.

What's the **cost** of failure?

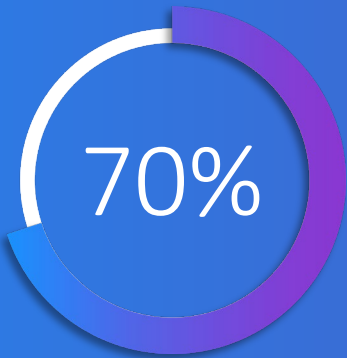
- Brand damage
- Delayed project delivery
- Your best talent is focused on problem solving
- War rooms that lead to conflict
- Personal frustration and stress



A new way is required

Your teams should be focused on innovation, not on monitoring

IT personnel devote over
70% of their time to non-
innovative work



"Before Dynatrace, we would spend hours going through gigabytes and gigabytes of logs to try and find the cause of a problem. Dynatrace helped us reduce MTTR so we can spend our time innovating."



Software intelligence built for the enterprise cloud

Go beyond APM with the Dynatrace all-in-one platform



Application
performance monitoring



Cloud infrastructure
monitoring



AIOps



Digital experience
management

Software Intelligence Platform

Dynatrace - Software intelligence built for the enterprise cloud

Application performance management

Microservices & containers
Lifecycle analytics

Code-level
Transaction tracing

Database monitoring
Monolith and mainframe

Cloud infrastructure monitoring

Cloud monitoring
Container monitoring

Virtualization monitoring
Server monitoring

Network monitoring
Log monitoring

AIOps

Continuous auto-discovery
Automatic topology

Anomaly detection
Root cause analysis

Prediction
Third party data & metrics

Digital experience management

Real user monitoring
Session replay

Mobile app monitoring
Synthetic monitoring

RUM for SaaS vendors
Digital experience insights

All-in-one software intelligence platform.

Welcome to Perform Summit

Barcelona

May 21–23, 2019

Automate cloud operations

Release better software, faster

Deliver unrivaled digital experiences

Two full days across **May 21-22**

1200+ attendees

50+ global speakers

including renowned industry thought leaders.

Hands-on-Training including beginner, intermediate and advanced sessions around cloud, DevOps integrations and more.



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DIGITALE

Three Reasons you need Perform in your life

1

Learn

Learn how to automate your enterprise cloud and accelerate cloud innovation with confidence.

2

Be inspired

Meet the most engaged and driven technical professionals, ready to network and share ideas that will inspire.

3

Network

Ask questions and workshop with the smartest experts on the planet. Or, get certified and sign up for Hands-on-Training.

- Register today and join us in Barcelona
- Use code "**ProviceGuest**" on your registration and **have 30% off** on all packages



Thank you

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