

Introducing Dynatrace

Cláudio Porto – Regional Director SEEISSA
(Sud Eastern Europe, Israel, Sub-Saharan Africa)



The cloud is underpinning the digital transformation



All Software

Applications
Infrastructure
Network



Dynamic

Cloud native is now the norm
Container proliferation



Web Scale

Multi-Cloud
Hybrid
Shift of the entire datacenter



Integrated DevOps

Release per quarter
Release per hour



High User Expectations

Drive loyalty & brand outcomes

Criteria for a new approach



Advanced observability

Yes, metrics, logs and traces. But you need much more...



Continuous automation

Save time, money and resources



AI-assistance

Shift team focus to value-added tasks

- Proactive action
- Innovation
- Outcomes



Cross-team collaboration

Eliminate silos and accelerate teamwork



User experience & business analytics

Assure your entire delivery chain is providing the results you expect

Dynatrace Software Intelligence Platform

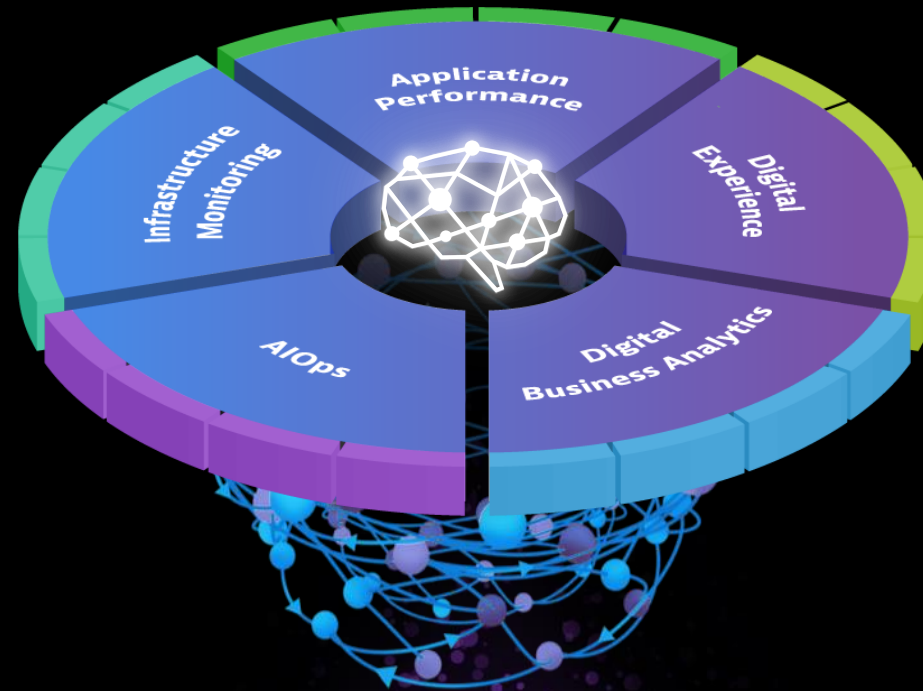
All-in-one platform

Multiple use cases across teams with one common data set

Precise answers and insights

Causation - not correlation

No alert storms



Completely automated

Auto deploy with a single agent

Discovery and mapping

Automated problem detection

Precise root cause explained

Prioritized by business impact

No-touch upgrades



topology



code



traces



metrics



logs



behavior



metadata



All-in-one Software Intelligence Platform

Costly, do-it-yourself approach...



Automatic, all-in-one approach...



Simplicity

Speed

Efficiency

Used by the largest enterprises around the world

Abercrombie
& Fitch

 AIR CANADA

AMERICAN FIDELITY
a different opinion 

 Australian Government
Department of Defence

Mitchells
& Butlers
Serving with pride, since 1898

 AUTODESK.



 Carnival

 CENGAGE

CITRIX®

DAIMLER

dish



Europcar

 experian.



Hertz

KeyBank 

Kroger


LLOYDS BANK

MCKESSON


Panera
BREAD®

 PayMaya

SAMSUNG



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PORSCHE
INFORMATIK

T-Mobile®

 TUI

U-HAUL®

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Simply smarter clouds